

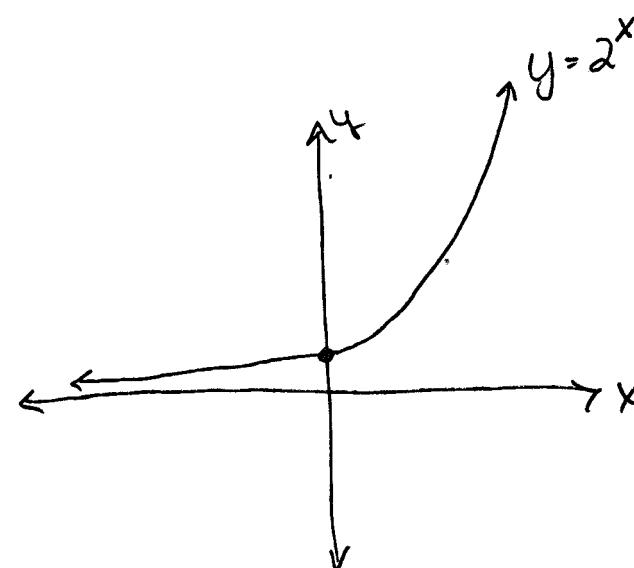
Exponential Functions:

$$y = B^x$$

$$y = 2^x$$

"doubling"

x	y
0	1
1	2
2	4
-1	1/2
-2	1/4
-3	1/8



as x goes to $-\infty$ our function goes towards 0

as x goes to $+\infty$ our function go towards ∞

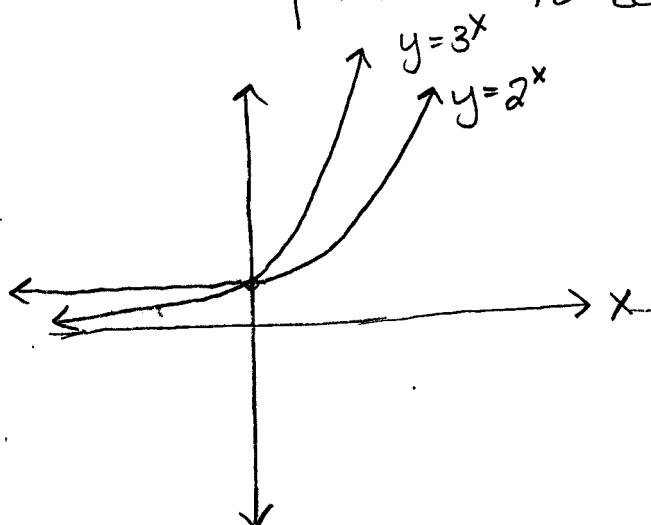
$$y = x^2 \quad (10, 100)$$

$$y = 2^x \quad (10, 1024) \leftarrow \text{grows much quicker!}$$

$$y = 3^x$$

x	y
0	1
1	3
2	9
3	27
-1	1/3
-2	1/9
-3	1/27

*notice
the negative
 x does not give us
a negative output,
just smaller (closer
to zero)



3^x grows quicker
than 2^x

Problem:

There are initially 200 bacteria in a dish. Four hours later there are 400 bacteria. How many will there be after 24 hours?

$$\text{time } 0 = 200$$

$$\text{time } 4 = 400$$

$$\text{time } 8 = 800$$

$$\text{time } 12 = 1600$$

$$\text{time } 16 = 3200$$

$$\text{time } 20 = 6400$$

$$\text{time } 24 = 12800$$

$$y = a \cdot b^x$$

a = initial amount
b = growth/decay rate

x = time

y = amount at time x

$$y = 200b^x$$

$$\frac{400}{200} = \frac{200b^4}{200}$$

$$2 = b^4$$

$$b = 2^{1/4}$$

$$y = 200(2^{1/4})^x = 200(2)^{x/4}$$

$$\text{at time } 24 \rightarrow y = 200(2)^{24/4}$$

$$y = 200(2)^6 = 12,800$$

Problem: Initially there are 1000 bacteria in a pond.

After 3 hours there are 5,000. How many will there be after 24 hours?

$$a = 1,000$$

$$y = 5,000$$

$$x = 3$$

$$y = ab^x$$

$$\frac{5000}{1000} = \frac{1000b^3}{1000}$$

$$5 = b^3$$

$$b = (5)^{1/3}$$

$$y = 1,000(5^{1/3})^{24}$$

$$y = 1,000(5)^{24/3}$$

$$y = 1,000(5)^8 = 390,625,000$$

Problem: Initially there are 20 bacteria in a dish. 12 hours later there are 40 bacteria. How many will there be after 48 hours?

$$a = 20$$

$$y = 40$$

$$x = 12$$

$$y = ab^x$$

$$\frac{40}{20} = \frac{20b^{12}}{20}$$

$$2 = b^{12}$$

$$b = 2^{1/12}$$

$$y = ab^x$$

$$y = 20(2^{1/12})^{48}$$

$$y = 20(2)^{48/12}$$

$$y = 20(2)^4$$

$$y = (20)(16)$$

$$y = 320$$

$$5^{x+3} = 25^{x-1}$$

$$25 = 5^2$$

$$5^{x+3} = 5^{2(x-1)}$$

$$5^{x+3} = 5^{2x-2}$$

$$\begin{array}{r} x+3 \\ -x+2 \end{array} = \begin{array}{r} 2x-2 \\ -x+2 \end{array}$$

$$\boxed{5=x}$$

How can we solve this?
We need to make them the same base!

$$4^{3x-1} = 8^{x+1}$$

$$4 = 2^2$$

$$8 = 2^3$$

$$\begin{array}{r} 2^{2(3x-1)} \\ 2^{3(x+1)} \end{array} = \begin{array}{r} 2^{6x-2} \\ 2^{3x+3} \end{array}$$
$$\begin{array}{r} 6x-2 \\ -3x+2 \end{array} = \begin{array}{r} 3x+3+2 \\ -3x \end{array}$$

$$\frac{3x}{3} = \frac{5}{3}$$

$$\boxed{x = 5/3}$$

$$9^{x-2} = 27^{3-x}$$

$$3^2 = 9$$

$$3^3 = 27$$

$$3^{2(x-2)} = 3^{3(3-x)}$$

$$2(x-2) = 3(3-x)$$

$$\begin{array}{r} 2x-4 = 9-3x+4 \\ +3x+4 \end{array} \quad \frac{+3x}{5x = 13}$$

$$\boxed{x = 13/5}$$

Logarithms

$$10^1 = 10 \quad > \quad 10^x = 50$$
$$10^2 = 100 \quad > \quad x \text{ must be between 1 and 2}$$
$$x = \log_{10} 50 \quad \text{"log base 10 of 50"}$$

$$2^5 = 32 \quad > \quad 2^x = 50$$
$$2^6 = 64 \quad > \quad x = \log_2 50 \quad x \text{ must be between 5 and 6.}$$
$$\text{"log base 2 of 50"}$$

$$4^2 = 16 \quad > \quad 4^x = 50$$
$$4^3 = 64 \quad > \quad x = \log_4 50 \quad \text{"log base 4 of 50"}$$

General Case: $x = \log_B A$

$$B^x = A$$

ex: $\log_5 25 = x$

$$5^x = 25$$
$$\boxed{x = 2}$$

ex: $\log_5 125 = x$

$$5^x = 125$$
$$\boxed{x = 3}$$

ex: $\log_2 16 = x$

$$2^x = 16$$
$$\boxed{x = 4}$$

ex: $\log_3 x = 5$

$$3^5 = x$$
$$\boxed{x = 243}$$

ex: $5^x = 20$
we need logs to solve this!
 $\log_5 20 = x$

ex: $7^x = 100$

$$x = \log_7 100$$

$\log_B 1 = 0$ "anything to the zero power is 1"
↪ no matter what B is!!!

$$\log_B B = 1 \Rightarrow B^1 = b$$

$$\log_B B^x = x \Rightarrow B^x = B^x$$

Log Laws

$$x^A \cdot x^B = x^{A+B} \Rightarrow \log(AB) = \log A + \log B$$

$$\log\left(\frac{A}{B}\right) = \log A - \log B$$

$$\log A^B = B \log A$$

example: $3^x = 40$

$$\log(3^x) = \log(40)$$

$$\frac{x \cdot \log 3}{\log 3} = \frac{\log 40}{\log 3}$$

$$x = \frac{\log 40}{\log 3}$$

example: $7^x = 20$

$$\log 7^x = \log 20$$

$$\frac{x \cdot \log 7}{\log 7} = \frac{\log 20}{\log 7}$$

$$x = \frac{\log 20}{\log 7}$$

example: $6^{x+3} = 35$

$$\log 6^{x+3} = \log 35$$

$$(x+3) \cdot \log 6 = \log 35$$

$$x+3 = \frac{\log 35}{\log 6} - 3$$

$$x = \frac{\log 35}{\log 6} - 3$$