MIRIAM WOODWELL CAROTHERS DESIGN AND ILLUSTRATION WWW.MIRIAMSBADIDEAS.COM 180 RUSSELL STREET BROOKLYN NY 11222 917.744.5121

## ETCHED GLASS SIGNAGE PROPOSAL

## SCOPE OF PROJECT

Having incorporated the equations of physicists employed by the Simons Center with great success to previous art projects I would like to continue that theme in a more ambitious and permanent addition to the Simons Center. I have designed three glass panels which again use the physicist's equations as a decorative element blended with timeless geometric motifs inspired by the legendary designer David Hicks. By employing my geometric pattern on frosted, etched glass it creates a 'tailored' effect to the cafeteria, intended to complement the architecture rather than using a more distracting representational art piece. As a design element, the repetition of my design makes the viewer comfortable by the calming, logical and predictable influence geometric pattern typically has on a room. The subtle use of equations within pattern is my artistic tribute to the work of the physicists and mathematicians who use the space daily.

The three glass panels would be a quarter inch thick, mounted with steel pegs from the wall and potentially back lit for a more dramatic effect. I am only using a frosted against transparent treatment on un-tinted glass to keep the panels viewed as a whole clean and simple, complementing the grey wall and neutral tones throughout the cafeteria.

## **ESTIMATED COMPLETION DATE:**

3-5 days for pattern and equations to be converted to Vector AI or EPS2 weeks for fabrication of glass1 week for the addition of LED lighting1 week for shipping and installation

Approximately 5 weeks from approval to begin project.

## CONSTRUCTION COST:

Subcontracting fee for graphic designer to properly insert equations into my design and prepare finished images (subject to the board's approval) as Vector files sent to Impact Glass: \$400 a day, 3-4 days anticipated. Total: \$1,600

1/4" thick etched glass panel
1.75 x 3.5 feet each, Qty 3
Reverse etched logo
(4) stain less steel stand offs for installation
Total - \$1786 EACH
Add for LED lighted rails for edge lighting - \$775 EACH

Crating - \$150 Shipping - \$400 Installation – \$500 (sub contractor's fee)

Project and Coordination Oversight fee: \$3,300

Total cost: \$13,633

50% deposit required at initiation of project.

Thank you so much for considering this project. I am greatly looking forward to contributing my design to the Simons Center which I'm sure will be appreciated by all who view it.

Best, Miriam Carothers









